



NORTH MOUNTAIN MARKET

2014

Year End Report

A project of North Mountain United Tapestry

May 10 – October 11 2014

Committee Lead Kate Adams



North Mountain Market

YEAR END REPORT

PROJECT START UP

As one of 5 priority outcomes identified during North Mountain United Tapestry's strategic planning, the establishment of the North Mountain Market began in earnest in the spring of 2014. A list of tasks to be completed before our start date of May 10 was compiled (appendix A) including the creation of a procedural document (appendix C) and vendor application (appendix D). Necessary provincial requirements were reviewed and applicable permits applied for and received (appendix E). As the opening day of May 10th approached lists of weekly and daily operations were established (appendix B). Special events and draws were organized (appendix F). The 23 week market enjoyed over 30 events and draws including a buy local food campaign, farmers' market week celebrations, scavenger hunts and more.

PROJECT MOVES FORWARD Opening day saw 9 vendors and 300 visitors. Over the season our community of vendors grew. While we had a loyal and committed weekly vendor base of 10 to 12, we welcomed over 30 vendors during the season (appendix G). The North Mountain Market began its journey of creating and nurturing positive relationships in our communities, building resiliency and adding livelihood enrichment.

FINANCIALS A successful financial inaugural season was enjoyed by the North Mountain Market with \$3290 in vendor fees being collected. The "On Tap" coffee bar realized another \$1972.58 after expenses (appendix H). Weekly market vendor sales ranged from \$931 to \$2277 (appendix I market stats)

COMMERCE on North Mountain is growing. North Mountain Market realized its objective of establishing a seasonal market as shared in North Mountain Tapestry's original proposal document to the trustees of the Harbourville United Church. In its first year NMM proved be a convenience and blessing to all who wished to buy local and remain on the mountain. Many in our North Mountain communities and beyond gathered weekly to buy from our vendors and also to share in an honest and open community experience. North Mountain Market will continue to strive towards fulfilling its ideals of enriching our community and allowing for opportunities to contribute to our local economy. We believe in promoting a healthy lifestyle, and engaging in our community.



APPENDIX LIST

A/PROJECT START UP TASKS

B/WEEKLY AND DAILY OPERATIONS TASKS

**C/ NORTH MOUNTAIN MARKET
PROCEDURAL DOCUMENT**

D/VENDOR APPLICATION

E/FOOD SAFETY APPLICATION

F/SPECIAL EVENTS

G/VENDOR LIST

H/COFFEE BAR FINANCIALS

I/WEEKLY MARKET STATS

